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May 25, 2010.

**“Nasdaq Digs for Gold in Inner Mongolia and Experiences the Temperament of the Great Yongye Company”**

Nasdaq Senior Vice President Mr. McCooey meets with Inner Mongolia Chairman Bater/Bagatur. McCooey and the Nasdaq delegation tour Yongye’s exhibition fields; McCooey declares that the cucumber grown with YONG’s Shengmingsu is, “The Winner!” A YONG representative responds, “NASDAQ!” They visit the YONG store; McCooey learns that there is just one product but many different styles of packaging. When introduced to the Yongye product Shengmingsu McCooey exclaims, “Shake the money tree!”

**May 26, 2010 “Nasdaq Delegation Visits Inner Mongolia for the First Time”**



Inner Mongolia Chairman Bater/Bagatur meets with Mr. McCooey. McCooey led a delegation of 16 people which included representatives from Rodman Securities, Roth Capital Partners, Carlyle Fund, Loeb and Loeb LLP, CCG Investors Relation on a two day trip to Inner Mongolia.



McCooley and CFO Sam Yu



McCooey presents Shengmingsu.

McCooey told reporters: At the drum beating ceremony [bell ringing ceremony] I wondered how Yongye increase by 100%. To find the answer, I decided to go on-site to take a look. So, that day I set a date with Zishen Wu to inspect Yongye's "authenticity."

May 25, 2010 "Nasdaq Digs Gold in Inner Mongolia"



CEO Zishen Wu (left), CFO Sam Yu (middle), Nasdaq McCooey (right)



Yong is the only company in Inner Mongolia to be listed on the Nasdaq. Inner Mongolia has 20 companies that are listed on the Chinese exchanges and 6 companies listed on foreign exchanges.